

CONTACT

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- www.rodgersmkolwe.com

EDUCATION

2017 - 2022
TECHNICAL UNIVERSITY OF
MOMBASA

- Bachelor of Technology in
Information Technology

SKILLS

- UI/UX Design
- Wireframing, Prototyping
- Usability Testing
- Prototyping
- User Research
- Information Architecture
- Accessibility (WCAG)

TOOLS

- Figma
- Elementor
- Adobe Creative Suite
- Tokens & Variants
- Design Systems
- Component Libraries

COLLABORATION

- Agile/Scrum
- Cross-functional teamwork
- Design-to-Dev Handoff
- Annotations
- QA Testing

LANGUAGES

- English (Fluent)
- Swahili (Fluent)

RODGERS MKOLWE

UI/UX DESIGNER

PROFILE

UI/UX Designer with experience creating responsive web and mobile interfaces, design systems, and data-driven dashboards for SaaS and enterprise products. Skilled in Figma, prototyping, user research, and usability testing with a strong foundation in design thinking and user-centered principles. Adept at collaborating in agile teams with product managers, engineers, and researchers to deliver user-friendly, high-impact solutions.

WORK EXPERIENCE

Medical ERP System

UI/UX DESIGNER | 2025

- Designed a user-friendly ERP system for hospitals and clinics using Figma and user-centered design principles.
- Simplified workflows for patient records, doctor scheduling, and billing with responsive dashboards and data-rich analytics.
- Reduced onboarding time for medical staff by creating intuitive navigation, prototypes, and wireflows.
- Ensured design system consistency and design-to-development handoff with annotated specs and QA reviews.

Sema - B2B Mental Health Platform

UI/UX Designer | 2025

- Designed dashboards for companies, employees, and therapists, supporting enterprise workflows and simplifying mental health tracking.
- Built interactive KPI interfaces (customer growth, session usage, revenue) with clear data visualization and information architecture.
- Improved employee experience with session tracking tools, responsive layouts, and accessibility standards (WCAG).
- Collaborated with cross-functional teams in an agile environment to iterate on wireframes, prototypes, and usability testing.
- Supported integration of AI-driven features such as conversational flows and intelligent session reminders.

Email Designer & Developer - Avajen

2023 - 2024

- Designed and developed responsive, branded email campaigns across devices using user-centered design principles.
- Created custom templates, dynamic content, and personalization workflows to boost engagement and conversions.
- Applied visual design skills and ensured accessibility compliance for diverse audiences.
- Collaborated with marketing and engineering teams to translate brand messaging into scalable design systems and templates.